





A High-Touch, Retention-Based Approach to Advising:

Measuring the Impact of Intrusive Entry and Academic Advising on Student Success in Learning Cohorts Division of Student Services Renton Technical College

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Session Agenda

- Welcome & introductions
- Institutional profile
- Purpose: a reason for change
 - SENSE survey
 - Title III grant
- High-touch advising defined
- Entry advising model
- Academic advising model
 - Week-by-week approach
 - Emphasis on faculty/advisor/student interaction
- Results: the data
- Conclusions & next steps

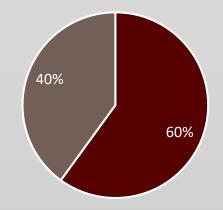


Renton Technical College | Institutional Profile

Enrollment by Gender

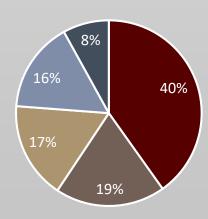


■ Female Identity



Enrollment by Race/Ethnicity

- Caucasian
- Asian/Pacific Islander
- Hispanic/Latino
- African-American
- Multiracial
- Native American [< 1%]



Fast Facts

Location: Renton, Washington (IPEDS)

Type: 2 Year · Public · Technical

Median Age: 31

Annual Headcount: 10,160 Annual FTE: 4,141

Retention Rate: 67% (IPEDS)

Completion Rate: 63% (IPEDS)

Student/Faculty: 17:1 Student/Advisor: 235:1

Student Intent

Career Training: 43%

Basic Skills: 33% (ABE/GED/ESL)

Academic Transfer: 12% Apprenticeships: 12%



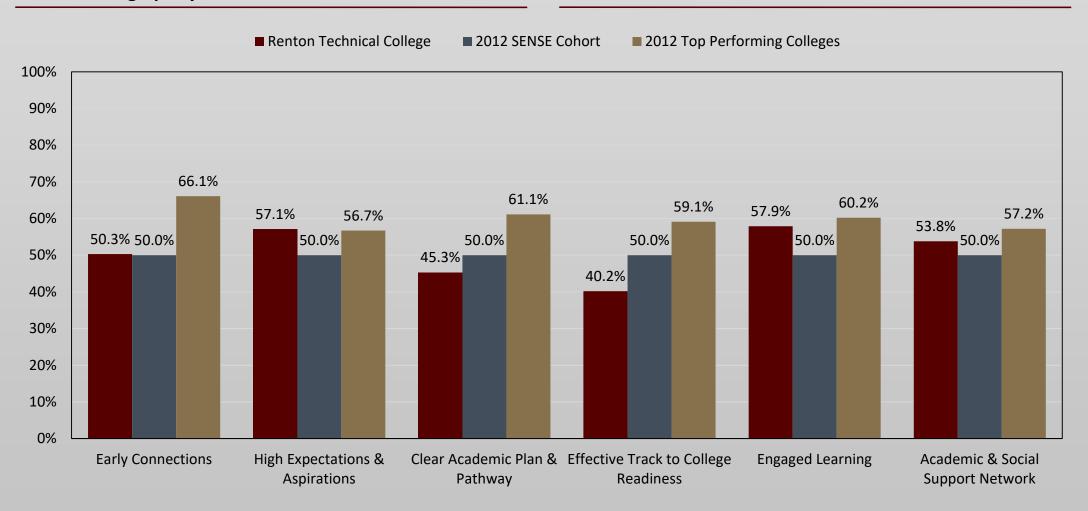
Title III Grant Foundations | SENSE 2012 Benchmarks

- 1 Early Connections
 - 2 High Expectations and Aspirations
 - 3 Clear Academic Plan and Pathway
 - 4 Effective Track to College Readiness
 - 5 Engaged Learning
- 6 Academic and Social Support Network



SENSE 2012 Findings | Benchmark Scores

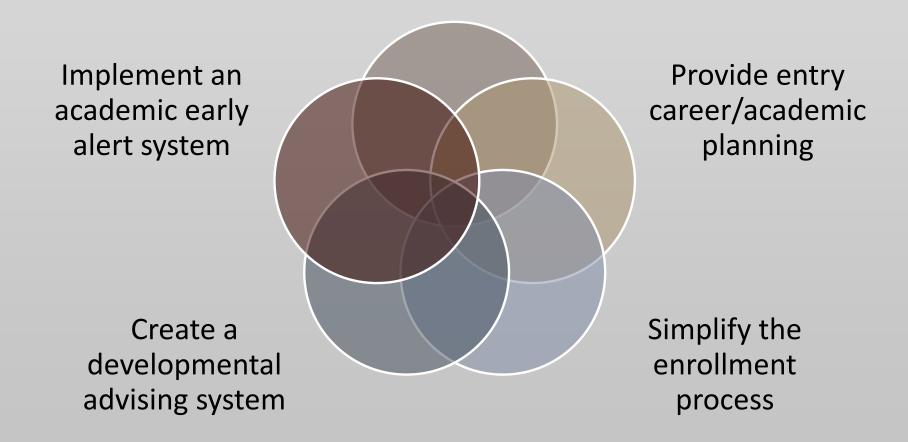
2012 Findings | Key Benchmarks





Title III Grant | Advising Target Areas

Develop consistent assessment and placement protocols





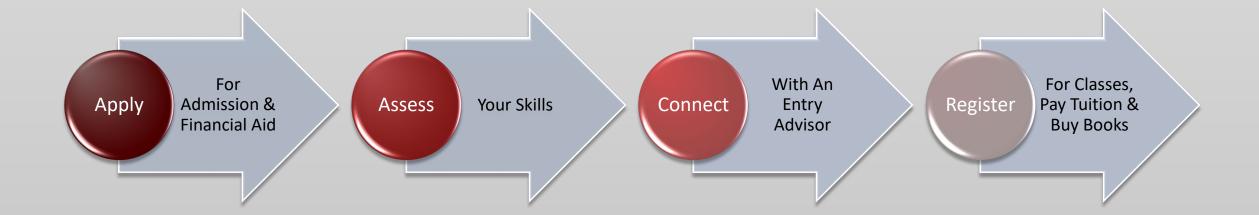
Academic Advising Model | High-Touch Advising Defined

High-touch advising is an approach which is defined by active concern and willingness to assist students to explore programs and services to improve their skills and motivate them to persist toward their academic, career, and personal goals. High-touch advising does not mean "hand holding" or "in loco parentis advising", rather it is characterized by deliberate and targeted interventions throughout the term. In this model, the adviser acts as a catalyst to the student's development. The high-touch approach is a proactive/deliberate approach and not a reactive/passive approach.

- Latiolais, 2012



Entry Advising Model | 4 Easy Steps



Entry Advising Model | A High-Touch Approach

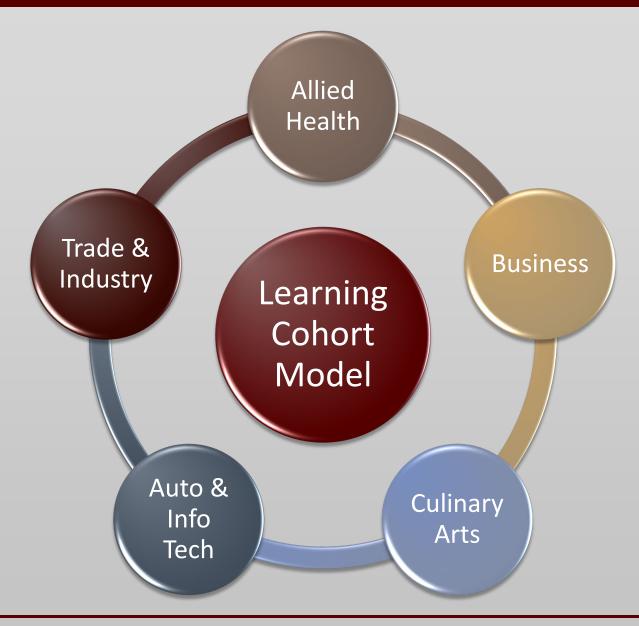
STUDENT INFORMATION		about any informatio	.), which sets out guideline on we request.	RTC. We consider this s regarding the privacy
Name:	First Email Address	MI		Nonth Day Year
(if known) Address:				
Number & Street		City	State	Zip
Phone:	/	Alte	rnate	
Quarter start date: ☐ Fall ☐ Win	nter		Year	
Have you lived in Washington State fo	r the last 12 menths?			
Are you a US citizen? □Yes □No	IF NO, what is your sta	atus? □Permane	ent □Asylum/Refug	ee 🗆 Other
Check all that apply: ☐ Some High School ☐ Some College, No Certificate ☐ Bachelor's Degree	☐ High School Diplom☐ College Certificate☐ Post-Bachelor's		☐ GED ☐ Associate's Degree	2
Have you ever attended RTC? ☐ Yes Do you have transfer credits? ☐ Yes What have your previous experiences Please explain: ☐	☐ No Are you inc in school been like – ch	quiring about the		m? □ Yes □ No
CAREER/TRAINING GOALS				
What is your Program of Interest at Re	enton Tachnical College	2		
What types of jobs do you hope to obt	-			
What is your previous occupation or w	ork experience?			
What interests you about this career p	eath?			
NOTES:				

We ask you for the following information in order to identify sources of educational funding and support for which you may qualify, beyond Federal Financial Aid. If you complete this section it will be reviewed and you will be contacted and assisted to apply for these funds. Your signature at the bottom of this form will authorize the college to release information to the state and local agencies we work with, in order to establish you follipling for funding the college to the state of the stat

0-16 4 0		rs of Dependents:				
26IT 1 + 2	pouse/Partner + Childr	en under 18 frs _	+ Other	=		0
Opportunity Grant	Approved Programs	Size of Family	Gross Annua	d Limit	Gross Monthly Lin	_
☐Accounting – Clerk/Paraprofe	1	\$22.98		\$1.915		
□Allied Health – CNA, LPN, RN,	2	\$31,020				
Phlebotomy, Surgical Tech	3			\$3,255		
☐ Automotive – Auto Body Repa	4	\$47,100		\$3,925		
Computer Network Technolog	5					
☐Construction — Commercial Bu	6	\$63,180		\$5,265		
Construction Management, Property Maintenance		7			\$5,935	
☐ Early Childhood Careers	OG		\$79,26		\$6,605	
	CG CG		Ų1J,20		50,003	0
☐ I was born before	☐ I am married.	☐ I have childre	n & I	☐ Both	n my parents are	
January 1, 1990.		provide more th	an half of	deceased.		
, -,		their support.				
OG	OG		OG			0
☐ I attend(ed) the	☐ I am interested in	☐ I am currently	receiving	□lam	a state employee	· .
Secondary Learning Center	receiving information about	Federal (SNAP) Food				
(Formerly Sartori School).	services to students with	Stamps.				
	disabilities.					
18 LIFE	ADA		BFET			ET
 I am a registered Junior 	☐ I am eligible for and/or	☐ I have exhaus	ted my	□lam	now working but	:
or Senior at a Washington	collecting Washington state	unemployment benefits		have re	ceived written	
public high school between	unemployment benefits.	within the last 2	4 months.	notice	of layoff.	
the ages of 16-20.						
HSP	WR		WR			W
☐ I was self-employed but	☐ I am a displaced	☐ I am an hono			serving on active	
closed my business due to	homemaker due to death,		discharged veteran within		duty in the U.S. Armed	
economic factors within last	separation, divorce, or job	the last 24 mont	hs.	Forces.		
24 months.	loss of spouse or partner					
	within last 24 months.					
N/R	ws		WR/VET			VE
☐ I am currently receiving	☐ I am currently receiving		receiving /		currently working	gın
Veteran's Benefits.	TANF.	L&I benefits.	/	an Earl	y Achiever's site.	
VET/FA L certify that the above information	is true and correct to the best of my	knowledge, and auth	FA/ADA oriza disclosura	of this inf	ormation as describe	AOI
	order to establish eligibility for fund		orize disclosure	OI CIIIS IIII	ormacion as describe	u
Student Signature			Da	te		_
						_
For Office Use Only:	LAST NAME:					
				SI NAW		
REVIEWED BY (initials): 1st visit:	2 nd visit: 3 rd ı	visit: 4 th vis	it:			
PROGRAM ELIGIBILITY (circle):	BFET EAOG OG WR WF	18 LIFE	AW ETP H	SP	ADA IS V	ΈT
COMPASS: READ PRE-ALG	EBRA ALGEBRA □RI	FERRAL DA	TE TAKEN:	/_	_ □WAIVED	
DAnnication DCOMBASS DL	Holds Applied □Holds Lifted □	On Waiting List DA	dvicar Acciona	d.	□ Pagistared	



Learning Cohorts | Career Training Programs





High-Touch Advising | Reactive Retention Strategies

Reactive Measures

- ✓ Required satisfactory academic progress meetings
- ✓ Required advising in financial aid appeals
- ✓ Required advising in the add/drop process
- ✓ Required exit advising
- ✓ Referrals
 - Internal (tutoring, mental health counseling, etc...)
 - External (DSHS, housing, child care, etc...)
- ✓ Outreach to no shows
- ✓ Outreach to unregistered continuing students



High-Touch Advising | Proactive Retention Strategies

Proactive Measures

- ✓ Required entry advising
 - Funding your education and prequalification for workforce funding
 - Career exploration and establishing best fit for a program of study
 - Referral of special populations to on campus resources
- ✓ Required assessment and placement tools and advising
- ✓ Required orientation programs
- ✓ Required college success course embedded in first quarter
- ✓ Required early alert meetings and early, early alert
- ✓ Required midterm advising/grade reports
- ✓ Required classroom visits throughout the quarter
- ✓ Required interventions for special populations (running start, international students, workforce education, veterans, students w/disabilities)
- ✓ Required participation in group registration



Academic Advising Model | Career Training Programs

Week 1

- New Student Orientation
- Satisfactory **Academic Progress**
- Add/Drop Period
- Instructor Initiated Drops | No Shows
- College Success

Week 2

- Program Visits
- Add/Drop Period
- Census Day | 10th Day
- College Success

Week 3

- Program Visits
- Academic Early Warning
- College Success

Week 4

- Academic Early Warning
- College Success

Week 5

- Academic Early Warning
- College Success

Week 6

- Mid-Term Advising Week
- Academic Early Warning
- Satisfactory **Academic Progress** Follow-Up
- College Success

Week 7

- New Student Registration (Monday)
- Continuing Student **Group Registration** (Wednesday)
- College Success

Week 8

- Program Visits
- Unregistered Continuing Students
- College Success

Week 9

- Program Visits
- Unregistered Continuing Students
- College Success

Week 10

- Pre-Finals Check-Ins
- Student Follow Up
- Unregistered Continuing Students
- College Success

Week 11

- Final Exams
- Unregistered Continuing Students
- College Success

Break Week

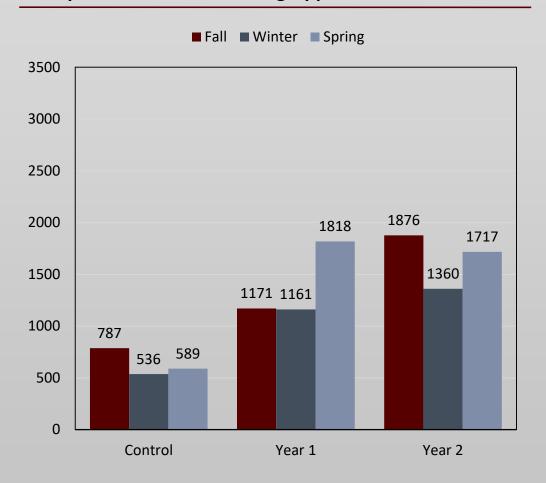
- New Student **Program** Orientation
- Satisfactory **Academic Progress**
- Drop for Non-**Payment**
- Unregistered Continuing Students

Renton Technical College **Student Success Services**

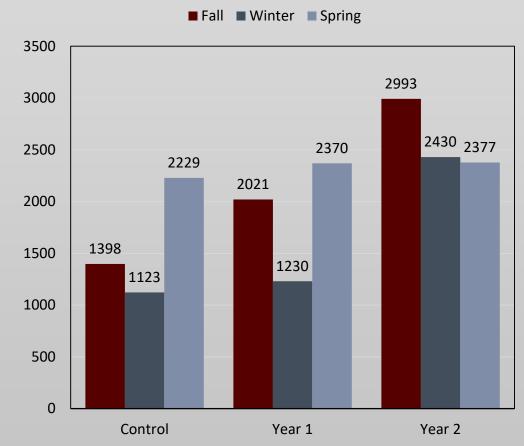


Entry & Academic Advising Appointments

Prospective Student Advising Appointments



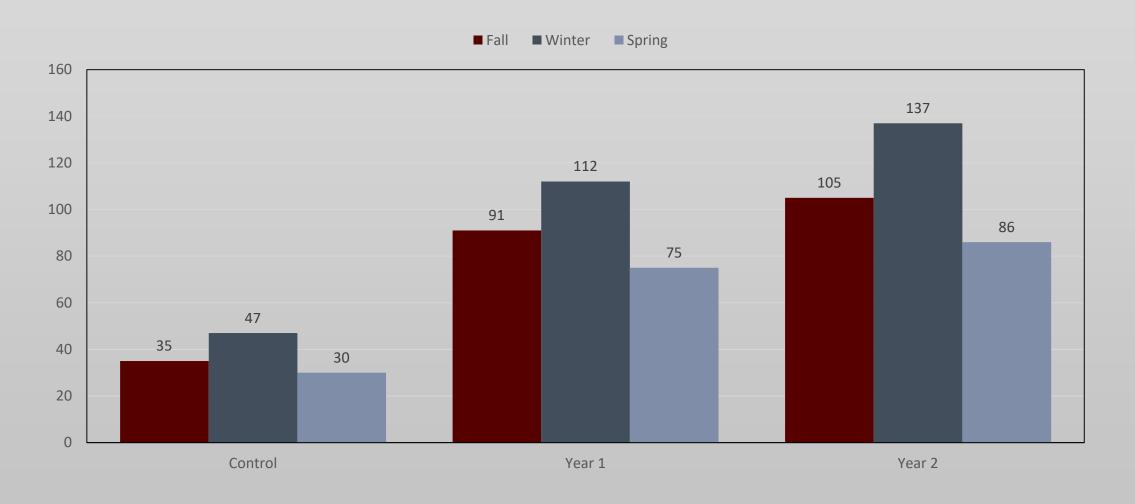
Continuing Student Advising Appointments





Early Alert/Mid-Term Advising Appointments

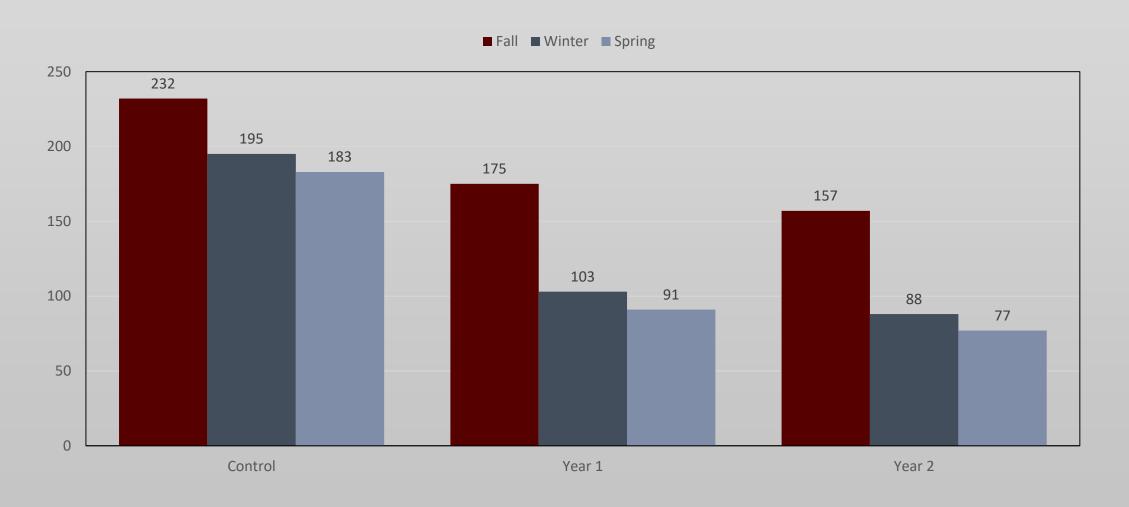
Early Alert/Mid-Term Advising





Satisfactory Academic Progress (SAP)

Satisfactory Academic Progress





Student Success Data

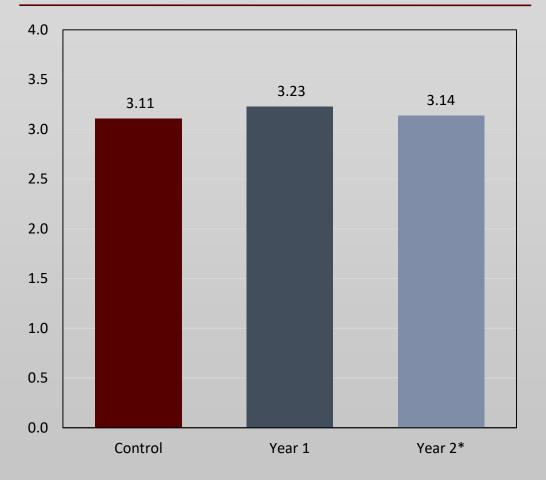
- Tracked student success data
 - Control (2010-2012), Year 1 (2013), and Year 2 (2014)
 - First-time, degree-seeking cohorts, starting in the Fall quarter
 - First-Time = First enrollment in state system
 - Degree-Seeking = Career Training intent
 - GPA (w/in first 3 qtrs.)
 - Earned vs. Attempted Credits
 - Fall to Winter Retention
 - Fall to Spring Retention

Year	First-Time Fall Cohort	All Degree- Seeking	% of All Degree- Seeking	IPEDS First-Time Fall Cohort
2010	429	1,457	29.4%	158
2011	389	1,247	31.2%	150
2012	390	1,298	30.0%	164
2013	334	1,214	27.5%	134
2014	311	1,254	24.8%	139

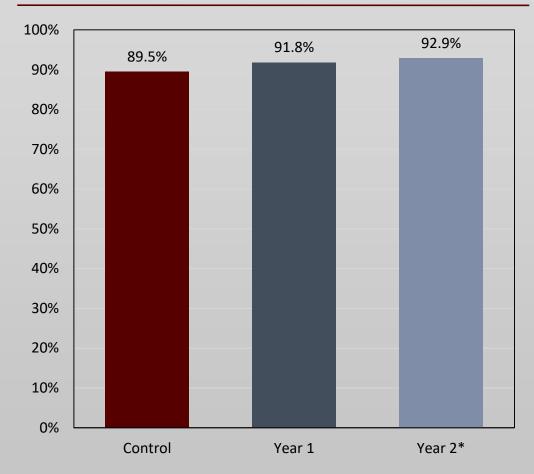


Student Success | GPA and Earned Credits

GPA (First 3 Quarters)



Ratio of Earned vs. Attempted Credits

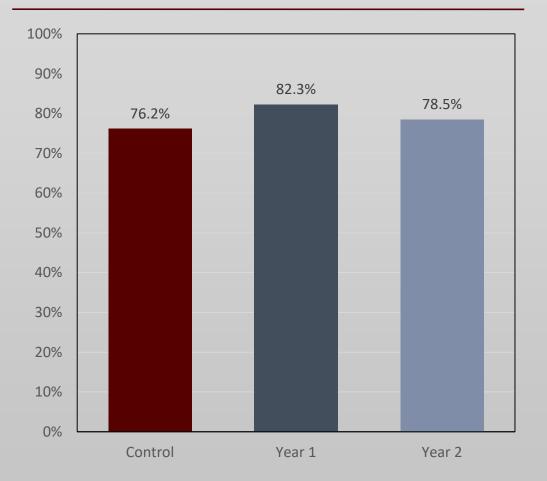


*2014-2015 transcript data is preliminary

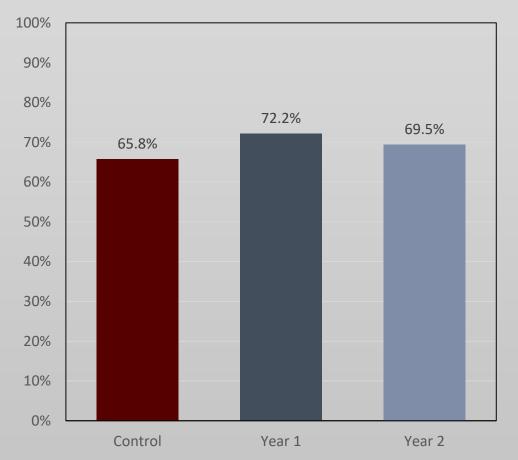


Student Success | Retention Rates

Fall to Winter



Fall to Spring

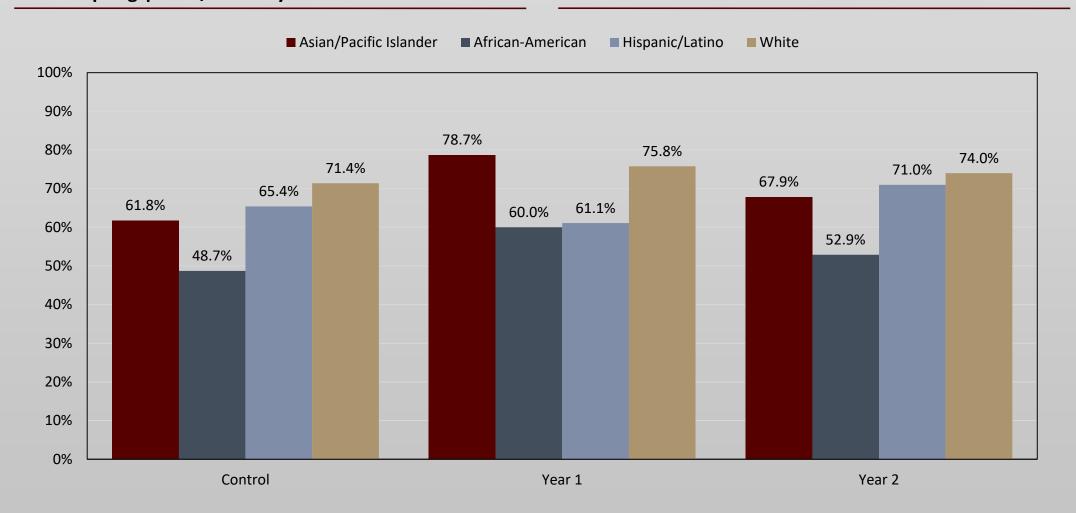




^{*}New State Start Cohort

Student Success | Disaggregated Retention Rates

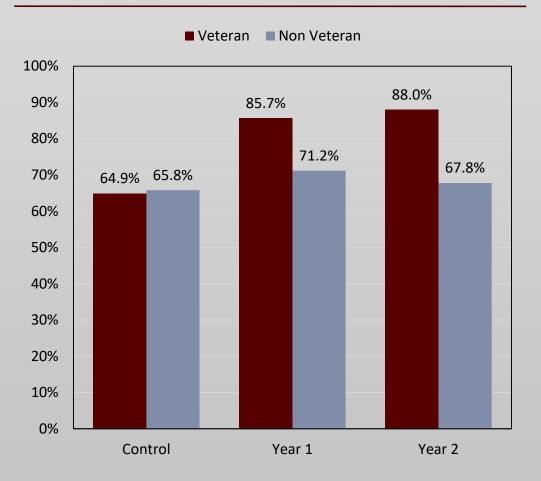
Fall to Spring | Race/Ethnicity



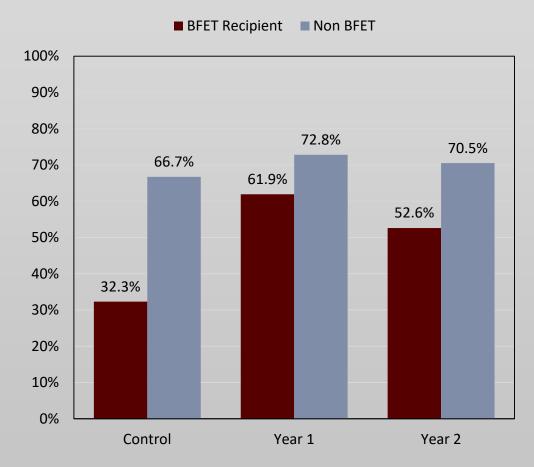


Student Success | Disaggregated Retention Rates

Fall to Spring | Veteran Status



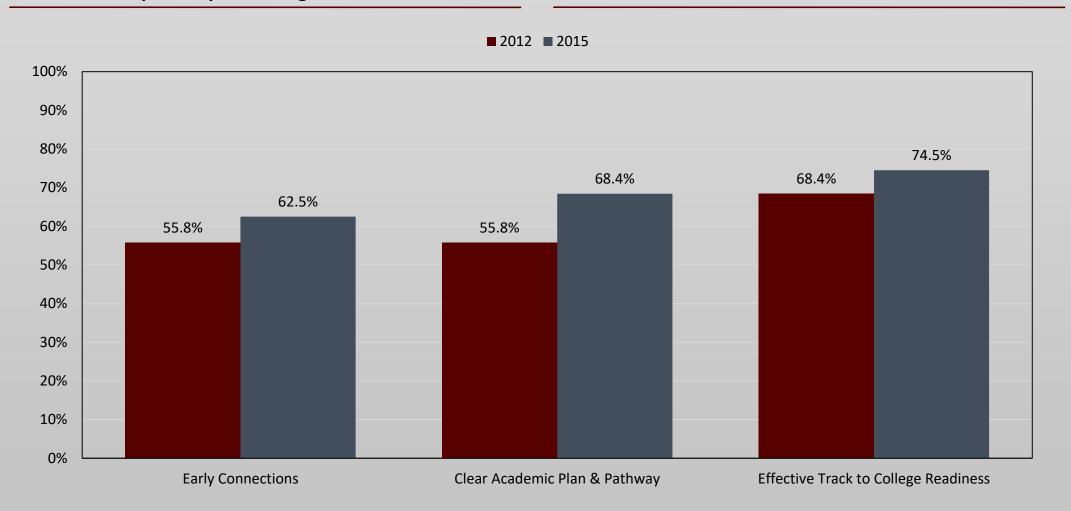
Fall to Spring | BFET Status





SENSE 2012 & 2015 Findings | Benchmark Score Comparisons

2012 vs **2015** | Underperforming Benchmarks





Challenges/Future Directions

- Despite our high retention rates, we don't currently track why students are leaving
 - Launching an Exit Survey soon to address this concern
- Continued efforts to increase retention and other student success data back up to Year 1 levels
- Continued efforts to increase student success in other groups
- Introduction of new variables to increase retention
 - Unmet need
 - Faculty one-on-ones
 - Early-early alert (new student orientation)



Review of Literature

Center for Community College Engagement

Completion by Design

National
Academic
Advising
Association

Shugart & Romano

Tinto

Baxter-Magolda

Kiker

Pizzolato

American College Testing (ACT)









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Entry Advising Model | 4 Easy Steps

Apply - For Admission & Financial Aid

- · Apply for admission (\$30.00 non-refundable fee may be deferred) in person or on-line.
- · Complete your FAFSA on-line at fafsa.gov.
- · Check your new student email at RTC.edu/email.

Assess - Your Skills

- · Pay for the COMPASS assessment (\$10.00 non-refundable) at the Cashier's Office (Building I -230).
- Take the COMPASS and DSP assessments in the Testing Center (Building J-218).

Connect - With an Entry Adviser

- · Review your COMPASS and DSP scores with an Entry Adviser, explore career pathways, and select a program of study (Building I-218).
- · Students interested in pursuing career training and direct transfer programs <u>must</u> meet with an Entry Adviser prior to registration.
- · Visit the Financial Aid Department and submit necessary documents (Building I-205).

Register - For Classes, Pay Tuition & Buy Books

- · Register for classes in person or on-line at RTC.edu/getstarted.
- · Pay tuition and fees, purchase your books, and ... Get Started!



Academic Transition Model | Basic Studies Programs

Week 1

- New Student Orientation
- •English Language Acquisition (ELA)
- High School Equivalency (HSE)
- •College & Career Readiness (CCR)

Week 2

- •Class Visits | HSE Evening
- •Program & Funding Overview
- Career Assessment
- •Brown Bag Thursdays

Week 3

- •Class Visits | HSE Off-Site
- ●Program & Funding Overview
- Career Assessment
- •Brown Bag Thursdays

Week 4

- Class Visits | HSE Morning/Afternoon
- Program & Funding Overview
- •Career Assessment
- Brown Bag Thursdays

Week 5

- •Class Visits | ELA Morning/Afternoon
- Program & Funding Overview
- Brown Bag Thursdays

Week 6

- Transitions Week Event
- •Transitions Workshops
- •I-Best, Outreach & Workforce Education

Week 7

- •Class Visits | ELA Afternoon/Evening
- Program & Funding Overview
- New Student Registration (Monday)
- •Brown Bag Thursdays

Week 8

- Class Visits | HSE Off-Site
- Career Plan Presentation
- •Individual Career Plan Meetings
- •Brown Bag Thursdays

Week 9

- •Class Visits | HSE Off-Site
- •Career Plan Presentation
- •Individual Career Plan Meetings
- •Brown Bag Thursdays

Week 10

- •Class Visits | HSE Evening
- •Career Plan Presentation
- •Individual Career Plan Meetings
- Brown Bag Thursdays

Week 11

- •New Student Orientation
- English Language Acquisition (ELA)
- High School Equivalency (HSE)
- College & Career Readiness (CCR)
- Brown Bag Thursdays

Break Week

- •Open Office Hours & Appointments
- •English Language Acquisition (ELA)
- High School Equivalency (HSE)
- •College & Career Readiness (CCR)

Renton Technical College Student Success Services



Academic Advising Model | Career Training Programs

Week 1

- •New Student Orientation | NSO
- •Satisfactory Academic Progress | SAP
- •Add/Drop Period
- •Instructor Initiated Drops | No Shows
- •College Success | COLL 101

Week 2

- Program Visits
- Add/Drop Period
- •Census Day | 10th Day
- •College Success | COLL 101

Week 3

- Program Visits
- •Academic Early Warning | AEW
- •College Success | COLL 101

Week 4

- Academic Early Warning | AEW
- •College Success | COLL 101

Week 5

- Academic Early Warning | AEW
- •College Success | COLL 101

Week 6

- •Mid-Term Advising Week
- Academic Early Warning | AEW
- •Satisfactory Academic Progress Follow-Up | SAP
- •College Success | COLL 101

Week 7

- •New Student Registration (Monday)
- Continuing Student Group Registration (Wednesday)
- •College Success | COLL 101

Week 8

- Program Visits
- Unregistered Continuing Students
- •College Success | COLL 101

Week 9

- Program Visits
- •Unregistered Continuing Students
- •College Success | COLL 101

Week 10

- Pre-Finals Check-Ins
- •Student Follow Up | AEW & SAP
- •Unregistered Continuing Students
- •College Success | COLL 101

Week 11

- •Final Exams
- •Unregistered Continuing Students
- •College Success | COLL 101

Break Week

- New Student Program Orientation
- •Satisfactory Academic Progress | SAP
- Drop for Non-Payment
- Unregistered Continuing Students

Renton Technical College Student Success Services



Renton Technical College | Core Themes & Mission



Renton Technical College prepares a diverse student population for work, fulfilling the employment needs of individuals, business and industry.

